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PATENT APPLICATION TRANSMITTAL LETTER

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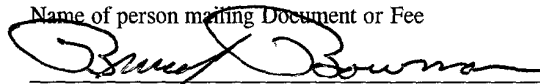
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Sir:

Transmitted herewith for filing is the patent application of: Christopher Benson  
Attorney Docket No. 9903

For: System and Method for Short-Range Wireless Retail Advertising Aimed at Short-Range  
Wireless Protocol-Enabled Personal Devices

Enclosed are also:

- \* Patent Application (26 pages of text)
- \* 4 sheets of formal drawings (2 sets)
- \* Executed Declaration and Power of Attorney
- \* Recordation Cover Sheet
- \* Executed Assignment
- \* Check in the amount of \$780.00
- \* One return postcard

Please address correspondence to:

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Dayton, OH 45479-0001

10045431-121301

Assistant Commissioner for Patents  
Applicant(s): Christopher Benson.  
Attorney Docket No. 9903  
Express Mail No. EL904368223US

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CLAIMS AS FILED

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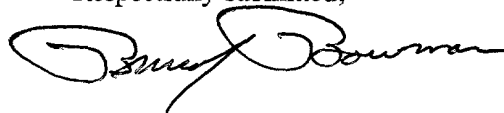
For	Number Filed	Number Extra	Rate	Fee
Basic Fee				\$740.00
Total Claims	18-20	0	\$ 18	\$00.00
Independent Claims	3-3	0	\$ 84	\$00.00
Multiple Dependent Claims	any		\$280	\$0.00
Total Filing Fee				\$740.00

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\* Our check in the amount of \$780.00 is enclosed to cover the filing fee (\$740.00) and the fee for the recordation of the assignment (\$40.00).

\* Please charge any deficiency or credit any overpayment to Deposit Account No. 13-0014, but not to include any payment of issue fees.

Respectfully submitted,



Bruce J. Bowman  
Attorney for Applicants  
Registration No. 35,458

December 13, 2001